



Givex Gift Card Programs Certified to PCMS' Vision BeanStore

24 Mar 2009 (London, UK) – Givex, a leading global gift card and loyalty transaction processor, announced today its successful certification to Vision BeanStore by the PCMS Group. Vision BeanStore is a multi-sector PoS product developed to meet the needs of retailers from many different markets.

Businesses using BeanStore will now be able to sell Givex gift cards and accept them as alternate forms of payment.

“Many high street businesses have switched to gift cards from paper vouchers this year,” says Jurgen Ketel, Director Sales, Givex UK. “We’re very pleased to assist BeanStore users with this transition. Consumers wishing to maximise the value of their buying power will look at gift cards. Rather than wasting money on something that could be the wrong size or colour, a gift card gives the recipient the gift of choice. In this economy, all consumers will appreciate getting some discretionary spending at their favourite merchants.”

“BeanStore is designed to grow with any multi-channel retailer’s constantly evolving needs,” Says Martyn Osborne, Global Product Manager for PCMS Group plc. “Gift cards are going to open up many new opportunities for online and other channels. The market is firmly moving in the direction of gift cards and the new functionality from this integration will give our clients an edge over slower-moving competition.”

In addition to gift cards, Givex also provides other solutions for all aspects of a merchant’s business including: loyalty cards, e-gift vouchers, frequency cards, returns cards, employee incentives, expense accounts, promotional cards and vouchers.

About Givex

Givex is known for innovative stored-value technology that has driven customer acquisition and retention programs for clients in 35 countries since 1999. Givex provides a broad range of profit enhancing processes that seamlessly integrate gift cards, loyalty engines, e-coupons and targeted email campaigns. This innovation is also backed up by years of experience and the relentless pursuit of excellence that defines our technology and client support. Find out more at www.givex.com

About PCMS Group plc

PCMS is the world's leading independent provider of software solutions to the retail sector. Our Java-based suite of Vision products combines EPOS, loss prevention, back office and managed services to provide a comprehensive offering for retailers.

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